

After the conclusion of the first phase of the updated market research that took place during the winter '23-'24, the resulting analogy coefficients are as follows:

Description	Analogy Coefficient
ANOIXI FM (PATRA)	0,1894%
ANTENNA FM (PATRA)	0,1432%
APOLLON FM (KALAMATA )	0,3009%
ARIA FM (AGRINIO )	0,6326%
ART FM (ATHENS )	0,2284%
ASTRA FM (VOLOS )	0,6017%
ATHINA 984 (ATHENS )	0,1205%
ATHLETIC RADIO (HERAKLION )	0,0819%
ATHLITIKO METROPOLIS (THESSALONIKI)	0,0816%
AVANTI (LARISA )	0,8371%
BEST FM (ATHENS )	0,0272%
BEST FM (HERAKLION )	0,0295%
BLE 93.1 (THESSALONIKI)	0,3027%
CHANIA RADIO 99.6 (CHANIA )	0,5601%
CITY FM (HERAKLION )	0,2725%
CITY FM (KALAMATA )	0,7284%
COSMORADIO (THESSALONIKI)	0,8200%
DERTI FM (HERAKLION )	0,2876%
DERTI FM ( PATRA )	0,5661%
DIAVLOS (KALAMATA )	0,4179%
DIESI (ATHENS )	0,6916%
DIKTYO FM (CHANIA )	0,3762%
DREAM FM (HERAKLION )	0,6729%
DROMOS (ATHENS )	0,9932%
DROMOS FM (CHANIA )	0,8244%
DYTIKA FM (AGRINIO )	0,2300%
EASY 972 (ATHENS )	0,4993%
EASY FM (CHANIA )	0,3365%
ELLADA FM (ATHENS )	0,1885%
ELLHNIKOS 93,2 (ATHENS )	0,8906%
ELLINIKOS FM (THESSALONIKI)	1,0208%
EMFASIS FM (KALAMATA )	0,7356%
EN LEFKO (ATHENS )	0,1670%
ENERGY 94,2 (AGRINIO )	0,6696%
EPIKOINONIA (ATHENS )	0,2425%
ERA DEFTERO (ATHENS )	0,2749%
ERA HANION (CHANIA )	0,0831%
ERA HRACLEIOU (HERAKLION )	0,1467%
ERA IOANNINON (IOANNINA )	0,0648%
ERA KALAMATAS (KALAMATA )	0,0651%
ERA LARISAS (LARISA )	0,1053%
ERA PATRAS ( PATRA )	0,1467%
ERA PROTO (ATHENS )	0,1505%
ERA SPORT (ATHENS )	0,1477%
ERA VOLOU (VOLOS )	0,0915%
EROTIKOS (THESSALONIKI)	0,3990%
EROTOKRITOS FM (HERAKLION )	0,0249%
FASMA FM ( PATRA )	0,5797%

FLASH 99,4 (THESSALONIKI)	0,3374%
FLY 104 (THESSALONIKI)	0,0072%
FM100 (THESSALONIKI)	0,2033%
FOCUS FM (THESSALONIKI)	0,1087%
GALAXY 92 (ATHENS )	0,3167%
GLENTI FM (AGRINIO )	0,0017%
HAPPY 104 (ATHENS )	0,6398%
HIT 88.9 (ATHENS )	0,9491%
HIT FM (IOANNINA )	0,4812%
IMAGINE (THESSALONIKI)	0,1163%
KANALI 1 (ATHENS )	0,1641%
KANALI20 (KALAMATA )	0,7307%
KARAMELA FM (THESSALONIKI)	0,3915%
KARDIA FM (HERAKLION )	0,2428%
KIDS RADIO 88,6 (ATHENS )	0,3870%
KISS (ATHENS )	0,8059%
KISS FM (VOLOS )	0,4474%
KISS FM (HERAKLION )	0,9623%
KISS FM (IOANNINA )	0,6006%
KISS FM ( PATRA )	0,4219%
KNOSSOS FM (HERAKLION )	0,6167%
KOSMOS 93,6 (ATHENS )	0,0813%
KRITI FM (ATHENS )	0,0490%
KRITORAMA (HERAKLION )	0,0092%
LAIKOS (THESSALONIKI)	0,2869%
LAIKOS FM (LARISA )	0,2455%
LAMPSI (ATHENS )	0,9467%
LAMPSI FM (VOLOS )	0,6704%
LAMPSI FM ( PATRA )	0,8620%
LIBERO 107.4 (THESSALONIKI)	0,0724%
LIFE 88 (KALAMATA )	0,3760%
LIVE	3,1442%
LIVE FM (AGRINIO )	0,5857%
LOVE 106.5 (THESSALONIKI)	0,5418%
LOVE RADIO (ATHENS )	0,3210%
LOVE RADIO (HERAKLION )	0,4546%
MAD RADIO (ATHENS )	1,0905%
MAGIC FM (CHANIA )	0,9425%
MAX FM ( PATRA )	0,1045%
MAX FM (CHANIA )	0,8101%
MELODIA ( PATRA )	0,5155%
MELODIA 98 (THESSALONIKI)	0,5240%
MELODIA FM (ATHENS )	0,4936%
MELODIA FM (HERAKLION )	0,4117%
MELODY FM ( PATRA )	0,4297%
MENTA (ATHENS )	0,6164%
METRO FM (VOLOS )	0,4415%
METRO FM (HERAKLION )	0,2343%
METRO FM (LARISA )	0,8168%
MINORE (ATHENS )	0,3649%
MINORE 96.1 (THESSALONIKI)	0,3979%
MUSIC (ATHENS )	0,6748%

MUSIC CLUB (HERAKLION )	0,8200%
MUSICLIFE (AGRINIO )	0,6131%
MY RADIO 104,6 (ATHENS )	0,8379%
NOSTOS FM (ATHENS )	0,0693%
NOVA FM (VOLOS )	0,0740%
NRG 91 (LARISA )	1,0183%
ONLINE	12,4470%
ORIGINAL (CHANIA )	1,1058%
PAIDAKI 97.5 (THESSALONIKI)	0,0026%
PALMOS 96,5 (THESSALONIKI)	0,9585%
PANORAMA (THESSALONIKI)	0,7008%
PARAPOLITIKA 90.1 (ATHENS )	0,0780%
PARTY FM (LARISA )	0,8310%
PENA FM (HERAKLION )	0,6960%
PEPPER (ATHENS )	0,4211%
PICASSO 102.7 ( PATRA )	0,4353%
PLUS RADIO (THESSALONIKI)	1,0324%
POLIS (LARISA )	0,8114%
POWER FM (VOLOS )	0,8072%
POWER FM (LARISA )	0,2108%
PRIDE 98,6 (ATHENS )	0,3518%
RADIO 1 (THESSALONIKI)	0,9485%
RADIO 984 (HERAKLION )	0,6830%
RADIO DJ (ATHENS )	1,1611%
RADIO DJ (IOANNINA )	0,8919%
RADIO DJ (LARISA )	0,8516%
RADIO ELASSONA (LARISA)	0,7344%
RADIO HPEIROS (IOANNINA )	0,0057%
RADIO KRITI (HERAKLION )	0,2044%
RADIO MESSATIDA ( PATRA )	0,0461%
RADIO MOIRES (HERAKLION )	0,1478%
RADIO PATRA ( PATRA )	0,2045%
RADIO ROMEOS (IOANNINA )	0,8982%
RADIO THESSALONIKI (THESSALONIKI)	0,1642%
RADIO TYRNAVOS (LARISA )	0,2618%
RADIO VERA (VOLOS )	0,2889%
RADIO XIROMERO (AGRINIO )	0,1483%
RAINBOW (THESSALONIKI)	0,5034%
REAL FM (ATHENS )	0,1635%
REBEL 105,2 (ATHENS )	0,3364%
RED (ATHENS )	0,4081%
ROCK 105.5 (THESSALONIKI)	0,1336%
ROCK FM (ATHENS )	0,5623%
RSO (THESSALONIKI)	0,3849%
RYTHMOS (ATHENS )	0,8862%
RYTHMOS FM (LARISA )	0,6856%
RYTHMOS PATRAS ( PATRA )	1,0528%
SCANNER FM (LARISA )	0,4695%
SFERA (ATHENS )	0,7404%
SFERA ( PATRA )	0,8132%
SFERA 987 (HERAKLION )	0,8622%
SHOOK 104.4 (THESSALONIKI)	0,1758%

SKY (ATHENS )	0,0924%
SKY KRITIS 92.1 (HERAKLION )	0,0863%
SKY RADIO (IOANNINA )	0,6982%
SKYLOS 90 FM ( PATRA )	0,4248%
SMART RADIO (HERAKLION )	0,6930%
SMOOTH 99.8 (ATHENS )	0,3315%
SOHOS 88.7 (THESSALONIKI)	0,1395%
SPIRTO 104.7 (IOANNINA )	0,3767%
SPORT FM (ATHENS )	0,0994%
SPORT FM (VOLOS )	0,1099%
STAR FM (IOANNINA )	0,5439%
STAR FM (CHANIA )	0,8471%
STATUS 107.7 (THESSALONIKI)	0,2606%
STO KOKKINO (ATHENS )	0,0559%
STO MOV 91,4 (THESSALONIKI)	0,0613%
SUPER 904 (HERAKLION )	0,5421%
TALK RADIO 98,9 (ATHENS )	0,2034%
TOPFM (VOLOS )	0,9640%
TRANSISTOR 100,3 (THESSALONIKI)	0,8980%
TRITO PROGRAMMA (ATHENS )	0,0013%
UP 92,9 (HERAKLION )	0,7945%
VELVET (THESSALONIKI)	0,6386%
VOICE RADIO (ATHENS )	0,2000%
VOLOS 986 (VOLOS )	0,2792%
WE RADIO 89,4 (THESSALONIKI)	1,2295%
XROMA 1058 (THESSALONIKI)	0,4786%
XROMA FM ( PATRA )	0,7449%
YDROGEIOS (HERAKLION )	0,4653%
YELLOW 101.7 FM (THESSALONIKI)	0,0693%
YES ( PATRA )	0,7440%
ZEPPELIN 106.7 (ATHENS )	0,2785%
ZIMIA 94.5 (VOLOS )	0,1309%
ZOO (THESSALONIKI)	1,1268%